





**INTELLECTUAL PROPERTY STRATEGY REPORT –
DERMOND PETERSON DESIGN, LLC
October 26, 2013**

Properties/Works	Nature of the Intellectual Property	Recommended Action
Brand Name “Dermond Peterson”	Trademark	Register the trademark “DERMOND PETERSON” with the United States Patent and Trademark Office
Brand Logo “DP and Square” 	Trademark	Register the logo “DP and Square” with the United States Patent and Trademark Office
Wording “The Art You Live With”	Trademark	Register the wording “The Art You Live With” with the United States Patent and Trademark Office
Textile Designs 	Copyright	Register textile designs with U.S. Copyright Office
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